NEW YORK HEALTH INFORMATION MANAGEMENT ASSOCIATION

ANNUAL REPORT

Christine Edwards, RHIA, CHP
2016-2017 NYHIMA President/Chair

2016-2017
OUR MISSION STATEMENT

To promote the professional excellence of NYHIMA members through education, advocacy, and alliances and to offer an exceptional assortment of members-only benefits and professional resources.

OUR VISION STATEMENT

To be the organization of choice for all health information managers in NYS.

OUR CORE VALUES

ADVOCACY

We advocate the importance of quality information, patient's privacy and confidentiality, ethical practices and support collaboration.

DIVERSITY

We recognize the value of bringing members together and we respect everyone as an individual; irrespective of their backgrounds.

INNOVATION

We constantly look for an opportunity to improve, embrace, and shape innovation.

INTEGRITY

We set high standards for our behavior, stand up for what we believe in; remain dedicated and self-controlled, even when challenged.
ABOUT NYHIMA

Since 1935, NYHIMA has been dedicated to promoting the professional excellence of its members through education, advocacy, and alliances, thereby ensuring quality health information to benefit the public, the health consumer, providers, and other users of clinical data. NYHIMA is a non-profit organization whose membership consists of Health Information Management professionals employed in hospitals and other health care settings throughout New York State. Our members possess training in the principles of health information management and are certified and/or registered by the American Health Information Management Association (AHIMA). We are committed to excellence in the management of health information for the benefit of patients and providers.

NYHIMA MEMBERS ARE LEADERS IN HEALTH INFORMATION MANAGEMENT PRACTICE, EDUCATION, ADVOCACY, AND RESEARCH.

NYHIMA MEMBER PROFESSIONALS ENSURE THAT THE QUALITY AND ACCURACY OF MEDICAL RECORDS ARE MAINTAINED, IMPROVED, AND SECURE.

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EDUCATION IS NYHIMA’S PRIMARY MISSION

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The New York Health Information Management Association is governed by a Board of Directors who directs the Central Office staff in managing the Association’s business. NYHIMA is served by volunteer committees and maintains an office in Albany, New York at 230 Washington Avenue Extension, Suite 101. Phone: 518.435.0422/Fax 518.463.8656

THE NYHIMA CENTRAL OFFICE STAFF

ANJELINA MCGRATH
OFFICE OPERATIONS MANAGER
LETTER FROM THE

P r e s i d e n t

As the President of the New York Health Information Management Association (NYHIMA) it is my privilege to present the NYHIMA Board Annual Report for 2016-2017 and it has been my honor to serve this wonderful association over the past year. As NYHIMA celebrates the accomplishments of the past year it is in large part to the collaboration and team spirit of its leadership and membership that so much positive change has taken place. The association has ridden the “Wave of Change” all year beginning with that theme at last year’s annual meeting. We have taken lessons learned at leadership education sessions, many provided by AHIMA, to move ourselves into a new era. Recognizing that volunteers have less time to give and more demands on their busy lives than ever before, we have worked hard to streamline our way of doing business and the outcomes have been positive.

We have opened lines of modern communication tremendously this year through a new social media endeavor with Capitol Hill Management Services (CHMS), our excellent management company. Each month we have seen the reported numbers reflect that our association members and friends are responding to a new approach to communicating electronically. Shea Coleman, Secretary and Communications Director, has been a wonderful addition to the board and an integral leader for the 2017 Annual Conference Planning Committee. We all are anxious to head to Rochester and experience all that this dedicated committee have put together as we enjoy this year’s theme “HIM: On the Road of Innovation” and learn, network and celebrate together.

We believe strongly in face to face communication and have held two extremely successful local leader retreats, one in the spring and one in the fall. Each was themed and held in a relaxed atmosphere, where thoughts and ideas could flow more easily and each one was led by very competent professionals from CHMS. The fall retreat resulted in a newly designed and streamlined strategic plan for NYHIMA and a local association template that could be easily customized, which was shared with the local leadership at the spring retreat so they can align with NYHIMA, while maintaining their local independence. The board is trying to make it much easier to volunteer for these leadership positions by providing assistance and guidance every step
of the way. Enjoyment has also been a common theme across all our activities this year, with a strong belief that if one is not enjoying their role they will not really be successful in it. The Board has professed that “volunteering should be fun” and we have lived that out together in reality.

NYHMA is financially strong under the skilled and watchful eye of Frances Scott, our outstanding Finance Director. In the education arena we have exceeded all expectations under the awesome leadership of Jeffery Young, our Education Director extraordinaire, soon to be installed as NYHIMA President Elect. Michele Bohley will be concluding her time as Past President and will be leaving New York State, but never our hearts. She has given so much and we thanks her for her dedication to NYHIMA and will miss her dearly. I have had the distinct pleasure to have worked closely with Kim Charland, President Elect, during this past year which has been a real gift to me. Kim brings a fresh, vibrant approach to the role she will soon be filling and NYHIMA will be safely in her caring hands over the next year.

So as I reflect, I am proud of what has been accomplished and look forward to new opportunities to be found around every corner, if we only take the time to look. Thank you all for your hard work and dedication to our profession.

INVESTING IN OUR FUTURE

PLANNING STRATEGICALLY

In January, NYHIMA’s Board of Directors approved a new three-year strategic plan for 2017-19. The heart of the plan’s goals and initiatives came from the proceedings of the Local Leadership Retreat held in September for the NYHIMA Board of Directors and Component Local Association (CLA) leaders from across the State.

This new plan is pragmatic and presented in a work plan format which can be seen below. Members learned more about the new strategic plan at the Annual Conference in June during the NYHIMA Update session.
## Association Planning & Concentration of Energy/Effort Dynamic

**FINAL**

**January 2017**

**NOTE:** Recognizing that every component listed below works for NYHIMA throughout the year, this Gantt Chart serves to show the concentration of effort in order to assist the association’s leadership in creating a more effective work flow and pragmatic annual schedule.

<table>
<thead>
<tr>
<th>Component</th>
<th>Jan</th>
<th>Feb</th>
<th>March</th>
<th>April</th>
<th>May</th>
<th>June Annual Conference Month</th>
<th>July FY &amp; MY begin July 1st</th>
<th>Aug</th>
<th>Sept</th>
<th>Oct</th>
<th>Nov Election Month</th>
<th>Dec</th>
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<tr>
<td>Membership Renewals &amp; Services</td>
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<td>Initial Renewal Notice (Electron)</td>
<td>Renewals processed on rolling basis</td>
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<td>Education &amp; Professional Development</td>
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<td></td>
<td>Conference Program</td>
<td>AHIMA Leadership Symposium</td>
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<td>Leadership On-Boarding</td>
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<td></td>
<td></td>
<td>Board Orient. @ Conference</td>
<td>Get new team into place</td>
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<td>Board of Directors; Committees &amp; Task Forces</td>
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<td></td>
<td>New Board Starts</td>
<td>Formally launch Committees</td>
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<td>Budget Process</td>
<td></td>
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<td></td>
<td>Fiscal Yr. begins</td>
<td>Budget Reviewed/Approved</td>
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<td>Conference Planning</td>
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<td></td>
<td>Conference Held</td>
<td>Planning cycle formally begins</td>
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<td>Government Affairs</td>
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<td>New Leg Session/ Albany</td>
<td>AHIMA Hill Day in D.C.</td>
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<td>State Track Training</td>
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THE VISION
To be the organization of choice for all health information managers in NYS.

THE MISSION
To promote the professional excellence of NYHIMA members through education, advocacy, and alliances and to offer an exceptional assortment of member-only benefits and professional resources.

GOALS
- **ENGAGE & EDUCATE**
  - Improve value proposition; making attractive to all HIMs.
- **LEAD**
  - Improve governance & administration; develop volunteer cadre
- **ADVOCATE**
  - Increase visibility & influence of NYHIMA at all levels

BENCHMARKS
- Study of membership levels; participation across all platforms
- Best practices assessment; budget analysis & trends; analysis of association participation
- Surveys of profession, membership and outreach effectiveness impact on membership

STRATEGIES
- Target all patent practitioners; refine/improve benefits/services
- Governance paradigm; new resources for vol/committees
- Marketing push: member action; create strategic alliances

ACTION ITEMS
- Identify needs of all members
- Effective programming & services
- Recruitment & retention plan
  - Anticipate trends
- Continue governance review
  - Volunteer cadre
  - Committees
  - Leadership training
  - Expand resourcing
- Raise profile
  - Social media
  - Expand outreach
  - Direct marketing
  - Promote Gov't affairs efforts
  - Member involvement in promotions

NYHIMA
New York Health Information Management Association

STRATEGIC PLANNING PROCESS
2017 – 2019

OUR VALUES
Belief in Strong Health Information Management System
A strong health information management system enhances our profession and work of our employers.

Member Focus
Meet the needs and exceed the expectations of members.

Integrity
Act ethically with accountability for life-long professional development and commitment to excellence.

Collegiality
Helping each other through the collective wisdom and experience of the membership.
We promote the “water cooler” experience for all members.

Innovation
Embrace change with creativity and strategic thinking.
## Strategic Plan 2017 – 2019
### WORK PLAN
*Approved by Board of Directors*

### GOAL #1 | ENGAGE & EDUCATE

**Notes:** Bridge Action denotes items that are currently underway or should be initiated while this Strategic Plan is being finalized. The implementation window for the Bridge Actions is the next 0-120 days.

### COLOR CODE SCHEME

<table>
<thead>
<tr>
<th>Strategy</th>
<th>Action Item(s)</th>
<th>Responsible Position(s)</th>
<th>Deadline</th>
<th>Notes/Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Strengthen value proposition of NYHIMA membership through effective programs, services, and initiatives to all patent practitioners.</td>
<td>1. Conduct full review of member benefits and the packaging of the association’s value proposition. 2. Continue surveying membership to identify needs, trends, and effectiveness of current offerings (using target surveys). 3. Increase awareness and participation in NYHIMA programming.</td>
<td>Membership/Chair Board of Directors Office Operations Manager</td>
<td>By June 2017</td>
<td>2. Bridge Action Survey on Forum, access, etc.</td>
</tr>
<tr>
<td>Develop formal membership recruitment and retention plan—with outreach to NYS HIMs to grow membership.</td>
<td>1. Craft targeted messages for all prospective member type/groups. 2. Obtain contact lists from all appropriate sources. 3. Develop outreach campaign across all platforms—including mailings, social media and “grassroots”/PHI</td>
<td>Communications &amp; Marketing Directors Office Operations Manager Board of Directors</td>
<td>Begin in July 2017—and complete in 2018</td>
<td></td>
</tr>
<tr>
<td>Provide state-of-the-art professional development for education, competence and career success.</td>
<td>1. Work to develop a standard timeframe to develop, announce and promote all training opportunities and events. 2. Continue to expand Annual Conference footprint and offerings. 3. Study and develop greater collaborative efforts with the Locals; offering programming and networking opportunities for all members.</td>
<td>Education Director Office Operations Manager Annual Conference Chair &amp; Committee Membership Committee Communications Director Office Operations Manager Local Leaders (as applicable)</td>
<td>Ongoing</td>
<td>2. Bridge Action</td>
</tr>
<tr>
<td>Increase member equity by developing and promoting improved access to NYHIMA services and benefits.</td>
<td>1. Address use of technology as needed to ease access and expand use of NYHIMA’s benefits. 2. Conduct website content review; developing it as the “clearinghouse” or portal for all NYHIMA services.</td>
<td>Membership Chair Office Operations Manager</td>
<td>Ongoing</td>
<td>1. Bridge Action</td>
</tr>
<tr>
<td>Strategically promote NYS HIMs—both as professionals in the field and as members of NYHIMA.</td>
<td>1. Create recognition system for member successes. 2. Highlight such successes across the full spectrum of NYHIMA communications.</td>
<td>Communications Director Social Media Office Operations Manager</td>
<td>Ongoing</td>
<td></td>
</tr>
</tbody>
</table>

### Other potential strategies for 2017 – 2019?
<table>
<thead>
<tr>
<th>Strategy</th>
<th>Action Item(s)</th>
<th>Responsible Position(s)</th>
<th>Timeline</th>
<th>Notes/Status</th>
</tr>
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<tbody>
<tr>
<td><strong>Strengthen governance and administration paradigm.</strong></td>
<td>1. Continue to review operations at all levels and assess for best practice implementation. 2. Implement a new structure for annual roll-out of outreach, programming and all services. 3. Ensure leadership oversight is in sync with administrative structure, i.e. job descriptions, etc.</td>
<td>Board of Directors Officers Office Operations Manager</td>
<td>2017</td>
<td></td>
</tr>
<tr>
<td><strong>Conduct Local Assessments to ascertain current conditions and needs of the Locals.</strong></td>
<td>1. CHIMS will perform both written and verbal assessment of all Locals to ensure compliance with NYS non-profit Revitalization Act and determine needs of the Locals 2. Report with recommendations to be presented to Board and Local leaders.</td>
<td>Board of Directors Local Leaders Office Operations Manager CHIMS Management Team</td>
<td>2017</td>
<td></td>
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<td><strong>Establish new leadership development program.</strong></td>
<td>1. Create new leadership development Committee; expanding efforts to identify and recruit potential new volunteers for leadership—paying attention to greater diversity within the association. 2. Create new on-boarding schedule and orientation program new officers and directors. 3. Continue to develop resources and tools for leaders—at both state-wide and local level.</td>
<td>President Board of Directors Office Operations Manager CHIMS Management Team</td>
<td>Begin in late 2017—and complete in 2018</td>
<td></td>
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<td><strong>Create and implement new Committee Operations structure.</strong></td>
<td>1. Review all NYHIMA Committees; ensure structure represents the association’s needs. 2. Develop goals and action items for Committees. 3. Conduct Committee Chair orientation and training.</td>
<td>Board of Directors Office Operations Manager</td>
<td>2018</td>
<td></td>
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<tr>
<td><strong>Create and implement Volunteer Recruitment Program.</strong></td>
<td>1. Initiate a kick-off campaign—promoting opportunities via project basis with overview of needs, etc. 2. Promote need and opportunities across NYHIMA communication platform.</td>
<td>Communications Director Social Media/Communications Office Operations Manager</td>
<td>2018</td>
<td></td>
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<tr>
<td><strong>Develop templates for governance and administrative needs and consistency.</strong></td>
<td>1. Continue to identify vital planning documents/resources that need to be updated, replaced or created to fit the paradigm.</td>
<td>Executive Team Office Operations Manager</td>
<td>Ongoing</td>
<td></td>
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<tr>
<td><strong>Continue to develop, improve and leverage all aspects of the NYHIMA’s “Toolkit” in identifying and responding to trends and the needs of a changing, diverse membership.</strong></td>
<td>1. Expand breadth of communications/outreach to highlight news, events and opportunities. 2. Provide at least 1 media/social media training to NYHIMA leaders and members.</td>
<td>Communications Director Social Media/Communications Office Operations Manager Local Leaders</td>
<td>Ongoing</td>
<td></td>
</tr>
<tr>
<td><strong>Tout the achievements of NYHIMA, its leaders and members!</strong></td>
<td>1. Create a “pipeline” for submitting news/updates from across the country and use this information across the full spectrum of the association.</td>
<td>Office Operations Manager</td>
<td>Ongoing</td>
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<tr>
<td><strong>Continue long-range planning of Annual Conference and major events.</strong></td>
<td>1. With conference dates and venues secured for 2017 and 2018—continue planning out the additional years to maintain 3 year spread.</td>
<td>Annual Conference Committee President Office Operations Manager</td>
<td>Ongoing</td>
<td></td>
</tr>
<tr>
<td><strong>Continue wise financial management to garner the biggest benefit for NYHIMA.</strong></td>
<td>1. Provide regular financial updates and reporting to leadership. 2. Work with CHIMS Finance Department for fuller budget and financial trends analysis. 3. Identify long-range financial needs in order to prepare beyond annual cycle.</td>
<td>Treasurer Office Operations Manager CHIMS Finance Team</td>
<td>Ongoing</td>
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<td><strong>Other potential strategies for 2017 – 2019?</strong></td>
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### GOAL #3 | ADVOCATE

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<th>Strategy</th>
<th>Action Item(s)</th>
<th>Responsible Position(s)</th>
<th>Deadline</th>
<th>Notes/Status</th>
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</thead>
</table>
| Develop and implement a NYHIMA Lobby Day in Albany | 1. Choose a date for maximum participation by members.  
2. Develop advocacy materials that will be left for elected officials and staff. | Legislative Director  
Board of Directors  
Office Operations Manager | 2017; build upon event success in 2018 |  |
| Develop and implement a full outreach/communications plan to increase visibility and influence of NYHIMA. | 1. Place NYHIMA on wide variety of social media outlets and coordinate the release of information.  
2. Conduct website content review; developing it as the “clearinghouse” or portal for all NYHIMA services.  
3. Develop annual editorial/promotional schedule.  
4. Develop, brand, and implement targeted outreach tools: “Did You Know?” “Faces of NYHIMA”; testimonials “From the Trenches” + Hard Collaterals (mailers, brochures, etc.) | Communications Director  
Social Media  
Legislative Director  
Office Operations Manager | Ongoing | 1. Bridge Action  
3. Bridge Action |
| Increase the visibility and influence of NYHIMA leadership and members within the HiM and the general records community to promote NYHIMA. | 1. Identify and support/attend 2-3 HIM events  
2. Communicate updates to members and how they can be involved via NYHIMA communications network  
3. Develop and implement “grassroots” member engagement plan; asking for their assistance in “spreading the word.” | Board of Directors  
Government Affairs  
Committee  
Communications Director  
Social Media/Communications  
Office Operations Manager | Ongoing |  |
| Monitor and influence legislation; educate members about legal and regulatory issues | 1. Review bills, court actions, AHIMA reports and determine which NYHIMA will support or oppose.  
2. Provide routine reporting methodology for all government affairs issues and updates. | Board of Directors  
Government Affairs  
Committee  
Office Operations Manager | Ongoing |  |
| Promote NYHIMA’s role in protecting the HiM system to policymakers and decision makers; position NYHIMA as the “go-to” source. | 1. Develop and distribute updates to policymakers and decision makers across NYHIMA’s communications platform—especially social media. | Government Affairs  
Committee  
Office Operations Manager | Ongoing |  |

### CLA Assessment & Organizational Report

Following Leadership Retreat in the Fall, NYHIMA’s leaders also commissioned our association management partner, Capitol Hill Management Services, to conduct an assessment of the CLAs in order to achieve two goals: 1) compliance with the New York State Non-Profit Revitalization Act, and 2) to learn ways to improve the relationship for the mutual benefit of the collective organizations and Health Information Management professionals across New York State.

At the Leadership Meeting, the Assessment’s initial findings and recommendations were presented for review and comment. All of the CLAs are in compliance with the state’s nonprofit laws. NYHIMA will be scheduling individual consultation calls with the leaders of each CLA in order to discuss specific issues and assist the CLAs in building growth and success.

Much useful feedback was shared and a full presentation on the Assessment was presented at the House of Delegates in June.
Looking to the Future of NYHIMA’s Governance

At the Spring Leadership Retreat in April, the NYHIMA Board of Directors and Local Leaders also looked at the current status of the House of Delegates and discussed other ways that NYHIMA could meet the needs provided by the HOD more effectively and efficiently.

NYHIMA seeks to:

- Have more direct communications with CLAs and our members.
- Provide an annual opportunity for members to hear from and ask questions of their leaders.
- Bring leaders and members together virtually—to discuss matters of importance as needed.
- Provide members more time for their personal lives.
- Save money that can then be used for other efforts on behalf of the association and our members.

One way of achieving these goals is to retire NYHIMA’s HOD as the annual method for connecting together, reporting and decision-making. In its place, NYHIMA would:

- Continue to conduct its twice a year Leadership Meetings where CLA leaders meet with NYHIMA leaders to discuss important issues and provide training.
- Implement an Annual Membership Meeting at the conference, where the latest updates from NYHIMA and the CLAs will be presented and where members can directly ask their leaders and staff questions.
- For developing issues throughout the year, NYHIMA would take advantage of technology (website, e-blasts, webinars and conference calls) to consult with CLA leaders and members.
- Continue to support a specified number of CLA leaders to attend the conference—so all areas of the state are properly represented at the conference. CLAs may consider following suit.

Timeline

In order to garner the fullest possible feedback about this HOD idea, NYHIMA is using the following timeline:

April 12 – May 1  
CLA leaders asked to discuss the proceedings from the recent Leadership Meeting with their fellow officers and members—with focus on the HOD idea. CLA leaders will compile feedback and forward to the NYHIMA Office by May 1st.

May 5  
NYHIMA will release a Position Statement on the HOD to the entire membership.
May 5 – 19 2 week public comment period on HOD Position Statement

Week of May 22 Board of Directors will review all public comments and make recommendation to the membership ahead of the HOD.

June 4 House of Delegates convened in Rochester.

At the House of Delegates the House voted to retire the House of Delegates moving forward. As this will require a bylaw change, NYHIMA will work with the AHIMA office to ensure proper bylaw verbiage and upon approval will send to the NYHIMA membership with a 30 day notice for a vote.

**MEMBER STATISTICS**

**NYHIMA’s Membership Statistics**

Membership

577 Members Total (As of May 1, 2017)

- Active Members: 455
- Emeritus: 13
- New Graduate: 10
- Student: 91
- Corporate Partner: 1
- Honorary: 7

**NYHIMA ANNUAL ELECTION RESULTS**

The NYHIMA 2017-2018 Election was held on March 13-March 24, 2017 via an electronic vote.

The winners of this year election, for the 2017-2018 Association year leadership positions, are as follows:

**President-Elect:** Jeffery Youngs, RHIT
**Finance Director:** Frances Scott, RHIA
**Education Director:** Sue Clarke-Kendrick, RHIA

**Awards Committee:**
Tracy D’Errico, MS, RHIA
Janet Mohlenhoff, MPA, RHIA, CCS, CTR
Virginia Neumann, RHIT
REPORT FROM THE BOARD OF DIRECTORS

**Past President Director** – Michele Bohley, MS, RHIA

The Past President is responsible for assisting the President in providing leadership oversight and guidance to the Board and the membership in all affairs of the state Association. This position is also responsible for serve as Chair of the Nominating Committee and the Bylaws Committee.

**Accomplishments:**

- Participated in NYHIMA Board meetings, conference calls, leadership meetings, the House of Delegates (HOD) and the annual meeting.
- Served as Chair of the Nominating Committee and with the assistance of the component local associations completed a ballot. Issues with the AHIMA voting website prolonged the process and created changes in the ballot. Candidates for all positions could not be found, however, this was discussed with all the local associations.
- Served as Bylaws Chair. CapHill worked with local associations during the local leadership meeting to get the most updated information on the locals. This information will be utilized to update bylaws and policy & procedures.
- Served as delegate to the AHIMA House of Delegates.
- Served as moderator for the AHIMA Engage New York page. Responded to posts as necessary. Need to work with CapHill to determine the best process for this area.

**PRESIDENT/CHAIR-ELECT** – Kim Charland, BA, RHIT, CCS

It has been my pleasure serving and getting to know the members of NYHIMA this past year. I have especially enjoyed working with and learning from Chris Edwards (President) and Michelle Bohley (Past President). They are both very experienced regarding NYHIMA and I appreciate all their time in teaching and preparing me for my upcoming year as president. Our entire Board this year, including our central office management company has worked very hard to ensure that we can effectively lead the NYHIMA membership in this exciting time in healthcare. I am truly looking forward to this coming year.

**Accomplishments:**
- Participated in NYHIMA Board meetings, conference calls, local leadership retreats, and the 2016 annual conference.
- Served as delegate to the AHIMA 2016 House of Delegates.
- Served as co-board liaison to our local associations for Central New York and Northern New York.
- Attended the 2016 AHIMA Leadership Symposium in Chicago, IL.
- Contributed to the development of NYHIMA’s 2017-2019 Strategic Plan.
- Attended the 2017 AHIMA Advocacy Summit in Washington, DC.
- Chaired the NYHIMA’s in-person Spring Local Leadership Retreat in the President’s absence.
- Presented the NYHIMA update at the Central New York’s Local Annual Conference.
- Participating and presenting at the 2017 NYHIMA Annual Conference.

**TREASURER/FINANCE DIRECTOR – Frances A. Scott, RHIA**

The Board had a continued goal this year of increasing our Income over Expenses. With the help of our Central Office, the support of the NYHIMA membership and work of the Board, we are continuing to be successful in achieving that goal. As is shown in the proposed 2017-2018 Budget, we will continue to work toward a positive financial trend to ensure the financial stability of the organization.

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<tr>
<th>REVENUE</th>
<th>EXPENSES</th>
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<td>AHIMA Dues Rebate</td>
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<td>NYHIMA Dues</td>
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**ASSETS**

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**Total Assets** $405,880.07

**LIABILITIES**

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**Total Liabilities** $70,820.41

**EQUITY**

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**Total Equity** $335,059.66

*These numbers are inclusive of July 1, 2016 – April 30, 2017

**Proposed Budget for 2017-2018 (Draft)**

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EDUCATION COMMITTEE - Jeffery Youngs, RHIT

The purpose of the committee is to plan, organize, and offer educational programs to the NYHIMA membership as part of the Association's strategic plan. We strive to offer programs for continuing education and to provide innovative programs of interest to members.

2016-17 Educational Sessions

Since the beginning of the 2016-17 Membership year, NYHIMA has offered the following educational programs:

- Northeast CDI & Coding Symposium (8 CEUs)
- Medical Legal Update (1 CEU)
- Data Analytics Workshop (7 CEUs)
- ICD-10-CM Code & Guidelines Update (2 CEUs)
- Evolution of CDI: The Next Phase (6 CEUs)
- Documenting, Coding & Reporting Healthcare Associated Infections (1 CEU)
- 2017 APC Update (1 CEU)
- ICD-10 CCS/CCA Exam Review Session Upstate (6 CEUs)
- HIPAA Privacy & Security Webinar (1 CEU)
- ICD-10 CCS/CCA Exam Review Session Downstate (6 CEUs)
- What Coding and CDI Specialists Should Know about CJR Webinar (1.5 CEUs)
- AHIMA/NYHIMA Privacy & Security Workshop (6.5 CEUs)
- 2017 Annual Conference in Rochester (18CEUs)
2017 ANNUAL CONFERENCE PROGRAM AND ARRANGEMENTS

Patricia Beato, RHIT, CHP, Shea Coleman, RHIT, Darlene McKendrick, RHIT, CCS, Edward Patrick, RHIT, Deb Symonds, RHIT, CTR, Melva Visher, RHIA

The purpose of this committee is to plan the educational program and activities for the 81st NYHIMA Annual Conference to be held June 4-7, 2017 in Rochester, New York.

Accomplishments

- Conducted regular conference calls with Central Office to ensure that the committee was staying on track and within budget.
- Obtained commitment from 41 speakers for the annual conference general and breakout sessions that will provide registrants the opportunity to earn up to 18 CEUs.
- Participated on site visits at all of the annual conference venues and worked with the management of each location as well as the Central Office to determine appropriate set-up, flow, and logistics.
- ‘Save the Date’ postcards were mailed to members, prospective members, and vendors in an effort to increase registrant and vendor participation.
- Emails were sent by the Central Office and Hospitality Committee to local associations and accredited HIM programs requesting donations and gifts for raffle drawings.
- Recruited and scheduled volunteers to assist with planning and staffing the hospitality area and all social events. Conducted regular meeting and conference calls with the volunteers to maximize participation and committee efficiency.
- Supported the Central Office with ongoing decisions regarding registration, programming changes, marketing and promotion as well as other items in an effort to meet the needs of participants, vendors and speakers.

Communications – Perspectives Online and Social Media – Shea Coleman, RHIT

After attending the AHIMA 2016 Leadership Symposium in Chicago which included a very informative session on Association Renaissance, the NYHIMA Board of Directors conducted a comprehensive evaluation of NYHIMA’s member services and subsequently made some changes to ensure the organization’s resources are focused on items that will benefit our members the most.

A major area of focus was ways in which we could improve communication with our members in addition to engaging and attracting new members. Based on the results, the NYHIMA Board made the following changes to the communication schedule:

Social Media: NYHIMA is worked with Capitol Hill Management Services to provide a robust social media presence that provides regular, relevant and easily accessible information as well as additional platforms for members to communicate with peers and colleagues throughout the State. Our social media offerings began on September 1, 2016 and can be viewed by clicking on the following links: Facebook, LinkedIn and Twitter.
Perspectives: After reviewing preferences in communication and learning about ways in which other successful organizations are communicating with their members, NYHIMA has changed its Perspective Online publication to a quarterly schedule with the first issue set to be published in October.

NYHIMA Members Only Portal: NYHIMA members also have access to our members only portal which provides the ability to communicate with fellow members via the online member social community “Circles.” Circles allows members to communicate with each other privately or by creating interest groups.

E-blasts: NYHIMA continues to provide regular updates on upcoming educational opportunities, member updates and much more via e-blasts.

REPORTS OF THE COMPONENT LOCAL ASSOCIATIONS

ADIRONDACK HEALTH INFORMATION MANAGEMENT ASSOCIATION (AdHIMA)
President’s Report – Janis Leonard, RHIT, CCS

The Board of Directors are
   President: Janis A. Leonard, RHIT, CCS
   President Elect: Meg Devoe, CCS
   Past President: Eva Gregorek, RHIT, CCS
   Communications Director: Aleta Jaen, RHIT, CCS, CCP
   Finance Director: Diane Seeley, RHIT (Kimberly Navilio, RHIA, CPC appointed interim for Diane’s LOA)
   First Year Education Director: Tom Scholomiti, RHIT, CCS
   Second Year Education Director: Leighann Libertucci, RHIA, CCS
   Delegates: Jean Russell, MS, RHIT, Sherry LaBelle, RHIT CCS

GOALS:

- Provide ICD10 CM/PCS Education
- Provide education to our members on various topics
- Explore nontraditional educational sessions such as webinars
- Nominate and select an AdHIMA Pillar award winner
- Continue paperless distribution of annual membership drive, CE credits and speaker evaluation forms.

EDUCATIONAL SESSIONS:

- ICD-10CM/PCS Coding Updates; IPPS Final Rule; Coding Roundtable- September 2016
- HIPAA Security and Compliance; Coding Roundtable – October 2016
- HIM Education – November 2016
- OPPS Final Rule; Medicare Reimbursement Changes for Hospital based clinics; CPT Updates- December 2016
- Information Governance – January 2017
- SPARCS and Congenital Malformations Registry- February 2017

**ANNUAL MEETING, May 2015 – 6 CEU’s offered**

- A Healthy You: Roufia Payman, CDN
- CDI and Coder Affiliation: Dan Pauze, MD
- Finding More Joy – It’s Right in your Closet: Benita Zahn
- Article 28: Jean Russell, MA, RHIT
- Pregnancy Stages and Delivery: Kevin Kiley, MD
- Patient Identification and the Master Patient Index: Sherry LaBelle, RHIT, CCS

**Accomplishments:**

- ✓ Provided several educational sessions throughout the year for a total of 22 CEU’s.
- ✓ Trialed a webinar for one of our educational sessions with good success!
- ✓ Held several coding roundtables at the educational sessions.
- ✓ Provided free registration fees to host facilities.
- ✓ Offered a free registration fee OR free AdHMA session to those attending the annual meeting.
- ✓ Sent all AdHIMA correspondence via electronic means.
- ✓ Presented Benita Zahn’s charity- Kelly’s Angels with a $500.00 donation plus the 50/50 winnings.
- ✓ Presented My Sister’s Closet with donations of gently worn clothing.
- ✓ Awarded the AdHIMA Pillar Award to Teresa Springsteen at the annual meeting.

**MEMBERSHIP:**

2016-2017 101 Members

**LONG ISLAND HEALTH INFORMATION MANAGEMENT ASSOCIATION (LIHIMA)**

**John Ruth, MBA, RHIA - President**

LiHIMA continues to transform to meet the changing landscape of the HIM profession. This past year, we fulfilled our goal of implementing the ability to initiate and renew membership via the LIHIMA.org web site and accept payment of dues via credit card or Pay Pal. We also implemented on-line balloting. In addition, registration for educational sessions can now be performed via the web site. During this past year, there were several well attended education sessions provided for the membership:

In September, a discussion of Medicaid Updates was provided by Nancy Burner, Esq., Nancy Burner and Associates, P.C.

October brought a session discussion the FY 2017 CMS IPPS and ICD-10 Coding Updates, presented by Melissa Minski, RHIA, CCS, CCDS, Associate Director, Staff Development,
Revenue Integrity Department, Stony Brook University Hospital. There was also a general Membership Meeting held during which delegates to NYHIMA were nominated.

Jim Murray, from Verisma Systems, presented a very timely topic: “Mitigating the Confidentiality, Privacy, and Security Risks Associated with PHI Release at an Enterprise Level” in December.

The New Year saw changes in the Outpatient Prospective Payment System as well as many CPT coding changes. John W. Ruth, MBA, RHIA, Director, Revenue Integrity, Stony Brook University Hospital, provided an overview of changes related to both.

The Annual Education, Installation of Officers and Awards Ceremony was held on April 24 with a full day of activities, including 5 C.E. credits worth of educational opportunities. Outstanding Student Awards were presented to one outstanding student from each of the 3 accredited colleges on Long Island. The LIHMA Board approved reimbursement of the registration fee for the AHIMA certification exams for each of the three outstanding students.

On a sad note, we lost three members this past year. Maryanne Gordon, Madeline Kramer and Myrna Zangweil were very active volunteers in LIHIMA. Maryanne was President in 1988-89 and Carmella Ormandy Award recipient in 1993. Madeline Kramer was the Ormandy Award recipient in 1987.

Due to the outstanding volunteerism exhibited by Maryanne during her lifetime, the LIHIMA Board voted to implement the Maryanne Gordon, RHIA Volunteer Award, beginning in 2018.

The Carmella Ormandy Award is presented at each year’s Annual Meeting to a LIHIMA member who has demonstrated exceptional commitment to the HIM profession and the LIHIMA organization during the past year.

This year’s Carmella Ormandy award recipient was Christine Edwards, RHIA, Director, HIM, Stony Brook University Hospital. Christine’s outstanding volunteer contributions to LIHIMA over the past several years and her active involvement as NYHIMA President were significant and noteworthy.

HEALTH INFORMATION MANAGEMENT ASSOCIATION OF NORTHERN NEW YORK (HIMANNY)
Tennille Schmitt, RHIT - President

MEETINGS:

- 5-13-2016 Meeting was our Annual Meeting held at Adirondack Health in Saranac Lake. 4 CEUs were provided at this meeting with focus mainly on Coding. We
NYHIMA President, Michelle Bohley and NYHIMA Past President, Sandra Macica presenting for our education sessions.

- We did a combined education session with CNYHIMA in Watertown, NY on 11-18-16. This provided 3 CEUs in relation to ROI, Corporate Compliance, and Risk Management topics.
- We have had a couple of phone board meetings to discuss membership, ways to do education, and future of HIMANNY.
- Our President elect has resigned from her position as of April 12, 2017. We have had conversations with CNYHIMA on the potential of merging the two locals together to increase resources for the membership of HIMANNY.

ROCHESTER REGIONAL HEALTH INFORMATION MANAGEMENT ASSOCIATION (RRHIMA)
Darlene McKendrick, RHIT, CCS, President

RRHIMA Board Members:
Darlene McKendrick, RHIT, CCS - President
Diana Adam-Podgornik, RHIT - President-Elect
Cindy Reynolds, RHIA – Past-President
Deb Symonds, RHIT, CTR – Director of Finance
Edward Patrick, RHIT – Director of Communications
Kathleen Barry, RHIT – Director of Bylaws
Nicole Morthorst, RHIT – 1st Year Education Director
Mary Pasciak, RHIT – 2nd Year Education Director
Mary Walters – Student Representative (MCC)

The Board: The RRHIMA Board of Directors (BOD) has worked diligently this year on several projects. We wanted to update our Bylaws prior to the Policy and Procedure Manual but we had to table the Bylaws update while we await the assistance of NYHIMA. Since our Policy and Procedure Manual was last updated in 2010, the board decided to move forward with updates. We felt it was critical to update/expand position roles and responsibilities to encourage participation of members (Project Manager/Board members) and update our audit procedure as this significantly changed. Early on in the year, we realized there was much work to be done so the BOD agreed that we would meet monthly. This included three all day Saturday sessions to work on Policy and Procedure Manual and
Strategic Plan. An executive board decision was made to implement a mandatory attendance of 75% at board meetings as of September. In an effort to decrease e-mails and make sure that the Board was referencing the most current documents we voted to utilize Dropbox for all of our business. This has worked very well.

Membership: Membership stands at 128 with an active membership of 100 (an increase of 24). We have supplied membership applications at each educational session and have encouraged people to become members to take advantage of the discounted rates for educational sessions. While updating our Policy and Procedure Manual the board also voted to increase the non-member fee by $5 for educational sessions.

Election/Ballot: We were challenged with putting together a complete ballot (more than one candidate running for each position). With team effort, we were able to find 2 candidates for all positions except President-Elect. 68 ballots were mailed to all active members and 43 valid ballots were returned. This was an exceptional return rate of 63%.

2017 Annual Conference: The 2017 NYHIMA Annual Conference will be held in Rochester June 4-7, 2017. The program/arrangements planning committee members are: Pat Beato, Darlene McKendrick, Ed Patrick, Deb Symonds, and Melva Visher. The NYHIMA Communications Director, Shea Coleman also participated in the planning along with the support of the NYHIMA Board/staff. The committee has been meeting monthly then weekly since July of 2016. I’d like to recognize the committee for all their hard work and dedication. We had a creative team and had fun planning. We hope that everyone enjoys the conference. RRHIMA would also like to recognize our Monroe Community College HIT Club for their support by volunteering to help with registration and the events. We also actively recruited volunteers at our educational sessions and through social media.

Finances: Since the NYHIMA Annual Conference is in Rochester this year, one of our main goals/accomplishments was to have a healthy budget so we could sponsor more than one event. RRHIMA reviewed the venues that have been used in the past for our educational sessions and decided to cut costs by taking advantage of facility resources within our membership. We also used other venues such as a park for one of our educational sessions and board members were able to pool together AV equipment to cut costs (laptop/projector). As of our April 2017 report, our balance was $6,417.26. Our financial audit is ongoing. The 990 form was submitted to the IRS per policy.

Communications: RRHIMA has continued to be active with posting educational events and the Annual Conference information on Facebook. We also have surveyed our membership to ask their opinions on educational dates/times and to inquire on their knowledge of RRHIMA and its BOD. Where knowledge gaps were identified, we will educate members at future meetings.

Education: RRHIMA held Mixer (social) events on July 27, 2016 at Six-50 in Victor (included installation of officers), February 16, 2017 at Bar Louie in Henrietta and April 26, 2017 at Trata in Rochester. These events serve as an opportunity for informal introduction and discussion between board members and any members/students.
The educational directors were able to obtain sponsors for all of our four (4) educational sessions. Vendor support has contributed to the success of our organization. The Board would like to acknowledge MedScribe and Kiwi-Tek as our major sponsors for 2016-2017.

The RRHIMA Educational Sessions are as follows:

**September 29, 2016** – 4 CEU’s – Buckland Park Lodge

Sponsor: by Kiwi-Tek

Kimberly Miller, RHIT, CCDS – Manager, CDI at Rochester Regional Health System

*Clinical Documentation Improvement Overview*

Mary Ellen Perez-Reardon, CPC – Provider Education at MVP Healthcare

*ICD-10 and the Impact on Revenue*

Denise DiNoto and Gloria Hitchcock – RRHIO

*The Importance of Coding in the Health Information Exchange*

November 29, 2016 – 4 CEU’s – Finn’s Tap Room

Sponsor: MedScribe

Sally Deming, RHIT – University of Rochester Medical Center

*Data Integrity and Analytics*

Gail Woytek, RHIA, CCS, CRC – Cognisight

*Medicare Risk Adjustment, Hierarchical Condition Categories*

Angela Judd, CPC – MVP Healthcare

*Medicare Risk Adjustment on the Commercial Side*

March 21, 2017 – 4 CEU’s – The Villages at Unity

Sponsor: MedScribe

Lynn-Marie Wozniak, MS, RHIT – Elsevier

*CEU Reporting Changes* and

*What CDI and Coding Specialists Should Know About Medicare’s Comprehensive Joint Replacement (CIR) Bundled Payment*

Lorri Lauzze, RHIT, CHC – Rochester Regional Health System
Overview and Assessment of Current Corporate Compliance Risks

May 24, 2017 – 3 CEU’s – Ravenwood Golf Club

Sponsor: MedScribe

Ken Michael – Vice President of Dox

IT and Security for the Medical Professional

Heidi Shult Gregory, Esq. – Harris Beach

Hot Topics and Trends in Privacy and Security Compliance

The Long Term Care Special Interest Group: The LTC Special Interest Group continues to be active hosting monthly educational sessions and meetings to discuss trends and challenges of LTC facilities. They also participated in a joint educational luncheon with HIMAWNY LTC SIG.

Community Support: The Student Representative (MCC Health Information Technology Club) reported that the club participated in the following community service event in 2016-2017; “Operation Karibu” which collected onesies, gently used t-shirts, blankets, or cash donations to donate to this organization for expectant mothers in Africa who seek prenatal/postnatal care, “Be the Match” for registration for bone marrow donation, and Save Around coupon book sales. Donations for “Operation Karibu” were collected at the March Educational session.

Summary: The RRHIMA BOD has had a very busy and productive year. I am proud of our teamwork and accomplishments. Although, there were several items that we were not able to get to, we will continue our work to make improvements for our membership.

TAPPAN ZEE HEALTH INFORMATION MANAGEMENT ASSOCIATION (TZHIMA)
Diane E. Cohen, RHIA - President

TZHIMA Board Members:
President: Diane E. Cohen, RHIA
President-Elect: Sue Clarke-Kendrick, RHIA
Treasurer: Patricia W. Haskel, RHIT

Board meetings were held on: August 20, 2016, January 15, 2017

Association Meetings:

September 20, 2016

Presenter: Matt Lawney, MSPT, MBA, CHC
Epoch Health Solutions, LLC
Title: The 2017 OPPS Proposed Rule's Impact on Hospital-Based Clinic Reimbursement
Location: Phelps Hospital Northwell Health

October 26, 2016
Presenter: Judith Brown, CPC
Consultant, Provider Outreach and Education Department
National Government Services

Title: Medicare Part B Updates (information and updates for providers)
Location: St. John's Riverside Hospital

November 18, 2016
Presenter: Arthur Fass, MD, Department Director of Medicine and Chief of Cardiology

Title: Congestive Heart Failure-Clinical Management
Location: Phelps Hospital Northwell Health

April 21, 2017
Presenter: Anthony Febles, MD
Interventional Radiologist

Title: Vascular and Interventional Radiology
Location: Phelps Hospital Northwell Health

May 17, 2017
Presenters: Christine Edwards, NYHIMA President
Tara Curtin-Paloka, MSN, RN, Vice President of Nursing,
St. John's Riverside Hospital

Titles: NYHIMA Update; Denials
Location: St. John's Riverside Hospital
967 North Broadway
Yonkers, NY 10701
Goals for 2017:

Continue to provide relevant educational sessions to our members

Review and update bylaws and collaborate with the visions of AHIMA and NYHIMA

Continue to promote the HIM profession to students in the TZHIMA area and in online programs

Promote the awareness of our valuable assets to the healthcare industry

Continue to retain current members and develop new ways to attract other members, including providing informative and interesting presentations and speakers

HEALTH INFORMATION MANAGEMENT ASSOCIATION OF WESTERN NEW YORK (HIMAWNY)
Wendy Stoklosa, RHIT, CTR- President HIMAWNY

The past year has been a very active and busy year for our local association. We have dedicated our organization to providing education to our members and to be a resource for them. We started out our year with an educational session which was held at Trocaire College on September 15th. This is a local college with an active health information program. Our topics were HIE’s: Why they are valuable to your community & Value Based Contracting & Strategy. Many of the students were also in attendance. On November 15th we held an educational session at a local hospital setting. The topics presented were 2016 Official coding Guidelines Update, Present on Admission (POA) and a Pharmacology Presentation. December 14th we held a Holiday Party for our members at a local restaurant. We did have 1 guest speaker who spoke on The Best Way to Learn and we enjoyed socializing with each other. We also collected donations for a local SNF for children. As always our members were very generous. On February 2nd we had a social night at a local restaurant. We hired a group who coordinated a paint party. We all make Buffalo related signs.

It was really fun and there was great social interaction among those in attendance. On April 5th we held a half day education session at a local hospital. Topics presented were Revenue Cycle Overview, Sepsis- Coding and Clinical Validation & The Circulatory System. We will be having our final all day education session on June 22nd at a local restaurant. We will offer 6 CEU’s for this session and we will also be doing our installation of officers immediately following the luncheon. We were very fortunate to have a very committed board this past year.

We have gotten a volunteer who will assist us in developing a new web site for our organization in the upcoming year. Our LTC group has remained active. They are in the process of looking at different times for their meetings to increase attendance. In the WNY area there has been many take-overs and mergers of nursing homes and we have been
reaching out to make them aware of our group and the expertise of the members. For the upcoming year we will continue to focus on providing education for our members. We will also continue to reach out to new graduates to encourage them to actively participate in our association. As always, we will continue to focus on increasing our membership.

AHIMA ACTIVITIES

The 2016-17 AHIMA Delegates were Michele B. Bohley, RHIA, CCS, Christine Edwards, RHIA, CHP, Kim Charland, BA, RHIT, CCS, Mari C. Pirie-St. Pierre, RHIA, Diane Fabian, RHIA, MBA, MS. The 2016 AHIMA House of Delegates was held in New Baltimore, MD in September.

The NYHIMA President Christine Edwards, RHIA, CHP, President-Elect Kim Charland and Office Operations Manager Angelina McGrath attended the AHIMA Leadership Symposium held in Chicago in July.

The President Christine Edwards, RHIA, CHP and President-Elect participated and represented NYHIMA at the March Hill Day in Washington, D.C.

Office Operations Manager Angelina McGrath participated on a number of AHIMA COC webinars.

In addition, other NYHIMA members that are not on the NYHIMA Board of Directors are filling roles with various AHIMA positions.

NYHIMA ACTIVITIES

STANDING COMMITTEES

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<tr>
<th>Committee</th>
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<tbody>
<tr>
<td>Finance Committee</td>
<td>Frances Scott, RHIA</td>
<td>Michele Bohley, RHIA, CCS</td>
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<td>Nominating Committee</td>
<td>Michele Bohley, RHIA, CCS</td>
<td>Audit Committee</td>
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<td>Local Association Presidents</td>
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<td>Frances Scott, RHIA</td>
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AHIMA DELEGATES -2016 – 2017

Michele B. Bohley, RHIA, CCS
Christine Edwards, RHIA, CHP
Kim Charland, BA, RHIT, CCS
Mari C. Pirie-St. Pierre, RHIA
Diane Fabian, RHIA, MBA, MS
ANNUAL CONFERENCE

2017 Annual Conference Co-Chairs – Rochester, New York
Darlene McKendrick, RHIA 2017 Annual Conference Program Co-Chair
Melva Fisher, 2017 Annual Conference Program Co-Chair
Ed Patrick, 2017 Annual Conference Arrangements Co-Chair
Deb Symonds, RHIT 2017 Annual Conference Co-Chair
Pat Beato, RHIT, CHP
Shea Coleman, RHIT

2018 Annual Conference Committee- AdHIMA
Janis Leonard, RHIT- Co-Chair
Megan DeVoe, CCS- Co-Chair
Kim Navilio, RHIA
Teresa Springsteen, RHIA
Carol Maimone, RHIT
Sandy Macica, MS, RHIA, CCS
Julie Brucker, RHIA, CCS
Paula Burke

2016-2017 COMMITTEES/SECTIONS/WORKGROUP

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<tr>
<th>Awards Committee Members</th>
<th>Awards Chair</th>
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<tbody>
<tr>
<td>Donna Bishop, RHIT</td>
<td>John Ruth, MBA, RHIA</td>
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<td>Lynda Carlson, RHIT, Ph.D., MPH, MS</td>
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<td>Susan Goldson, RHIT, CCS, CCS-P, MS</td>
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<td>Virginia Neuman, RHIT</td>
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<td>Deborah Symonds, RHIT</td>
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<tr>
<th>Long Term Care Section Chair</th>
<th>LTC Newsletter Editor</th>
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<td>Patricia Haskel, RHIT</td>
<td>Cindy Alsheimer, RHIT</td>
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